

SMALL BUSINESS CHAMPIONS. ECONOMIC ECOSYSTEM BUILDERS FOR EQUITY.

COMPANY PROFILE

The Center for Confidence, LLC (TCFC) creates high achievers and top business performers to support the development of safe teams and resilient organizational cultures. We provide organizational and leadership coaching, training, change management, business and professional development services. Our research, training, program and project development, and education programs benefit executives, professional students, managerial leaders, careerists in transition, and entrepreneurs. The organization works with corporations, human resource departments, public agencies, program specific initiatives, special projects, and departments in need of developmental, supplemental, or ongoing services to deliver organizational change and growth outcomes.


COMPANY SNAPSHOT

- UEI: CHK4VJ5NPCL3
- DUNS: 080204256
- Cage Code: 7L9E4
- State & Year of Incorporation: Florida, 2016
- SBA HUBZone Certification (2018-2022)
- SAM Self-Certifications: Small Business Enterprise
- Military Spouse Owned Small Business
- Certified Florida DOT Disadvantaged Business Enterprise (DBE)

CORE COMPETENCIES

- Executive & Leadership Coaching and Training
- Coaching High Reliability Leaders - Safety
- Training and Professional Development
- Organizational Change and Development
- Entrepreneurial Financial Coaching
- Small Business Engagement and Recovery
- Small Business Research
- Micro-enterprise Technical Assistance
- Small Business Advocacy & Outreach
- Supplier Pipeline Development
- Communications, Marketing and Public Relations

COMPETITIVE DIFFERENCE



The Center For Financial Confidence (CFFC) delivers training and programs designed to assist individuals and business owners experiencing economic crisis with gaining full or supplemental income, including revenue generation through employment support, business strategy, financial resourcing/development, financial coaching, education and counseling.



Entrepreneur Coach Institute (ECI) delivers the only professional coach training for entrepreneurial and financial coaching

practitioners working with entrepreneurs and micro enterprises, driven by a hyper-focus on revenue generation and finance.

PAST PERFORMANCE

- U.S. Department of Defense
- Army-Baylor University
- U.S. Air Force
- Florida Department of Transportation
- Goldman Sachs Foundation
- Florida Department of Education
- U.S. Department of Commerce MBDA
- Local Initiatives Support Corporation (LISC)
- HNTB Corporation
- City of Jacksonville, Florida
- Wells Fargo Foundation

CREDENTIALS



NAICS CODES

- **611430:** Professional & Mgmt Dev. Training
- **611430:** Leadership Training
- **611710:** Education Support Services
- **541611:** Admin. Mgmt & Gen. Mgmt Consulting Services
- **541612:** Human Resource Consulting
- **541618:** Corp. Exec Training
- **611699:** All Other Misc. Schools Instruction
- **561110:** EEO/Diversity Training
- **624110:** Child & Youth Services
- **624190:** Other Individual & Family Services
- **812990:** All Other Personal Services
- **541820:** Public Relations
- **541690:** Safety Consulting Services

RESEARCH

2021 COVID-19 IMPACT STUDY

Minority Women in Business
Walkers Legacy Foundation
Bill & Melinda Gates Foundation

2022 Minority Needs Assmt. Study

Greater First Coast Chamber of
Commerce Innovation & Trade
Wells Fargo Foundation Minority
Needs Assessment Study



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